

4TH

HEALTH & JUSTICE

SUMMIT



CASE STUDY - ANNUAL CONFERENCE 2012-ONGOING

Background and challenge

Centrevents has organised the annual conference originally termed 'Physical Health in Secure Environments' since 2012. In 2015 the annual conference of Royal College of General Practitioners Secure Environments Group (RCGP SEG) joined to create the 3rd Health & Justice Summit, the 4th Health & Justice summit took place 10-11th November 2016.

Centrevents managed the development of what became a two-day event and worked with organisations including RCGP SEG, NHS England as well as NHS Trusts that operate secure mental environments to organise a conference programme with high profile keynote speakers as well as 42 workshop sessions. Our brief was to also increase the number of delegates attending, widen the delegate base professional background and an exhibition and a number of corporate sponsors.

Our Approach

In order to locate the conference in different areas of the UK each year, in 2016 Centrevents sourced one of the flagship hotels of the Mercure group in Cardiff to provide a quality venue and space to accommodate the main conference, workshop syndicate rooms and exhibition over the two days as well as drinks reception, awards and conference dinner.

Centrevents helped to compile the conference programme including organising a call for submissions for workshops, awards and posters. We then took over all organisation including venue sourcing and liaison, delegate marketing and administration, handling finance, speaker liaison, accommodation booking, exhibition and sponsor sales. We commissioned effective design and production of marketing and event materials as well as a quality and stylish stage, set and audio visual services.

Results

2016 saw the conference grow once again and welcomed 450 delegates over the two days attending plenary sessions with high level speakers, 42 workshops, poster presentations, awards, drinks and dinner at the Clink charity at Cardiff prison. In addition to the support of RCGP, NHS England and the three trust Centrevents also secured nine corporate sponsors.

"No request is too small or too difficult for Centrevents who have a highly professional and organised yet approachable style of event management"

Dr Marcus Bicknell, Chair, RCGP SEG

"The event was fabulous and a great flagship for those who work in secure environments"

Prof. Chris Packham, Chair, day one 4th Health & Justice Summit

